

Message Text

UNCLASSIFIED

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64

ACTION ARA-10

INFO OCT-01 ISO-00 SNM-02 AID-05 NSC-05 TRSE-00 DEAE-00

OMB-01 USIA-15 L-03 /042 W

----- 117255

R 091626Z JUL 75

FM AMEMBASSY BOGOTA

TO SECSTATE WASHDC 9593

UNCLAS BOGOTA 6361

EO 11652: NA

TAGS: SNAR CO

SUBJ: PUBLIC AFFAIRS- MEDIA ADVISOR FOR GOC NARCOTICS COUNCIL

REF: STATE 114708, BOGOTA 3735, 4277 & 6305

ACTION REQUESTED: FINAL APPROVAL/FUNDING FOR SUBJECT AGREEMENT.

1. EXECUTIVE SECRETARY GOC NATIONAL COUNCIL ON DANGEROUS DRUGS HAS ACCEPTED PROPOSALS STATE REFTEL. SPECIFICALLY, COUNCIL HAS HIRED FULL-TIME SALARIED COUNTERPART WHO WILL WORK WITH AMCIT MEDIA ADVISOR AND REPLACE HIM IN TWO YEARS TIME. COUNTERPART IS UNIVERSITY GRAD WHO HAS EXPERIENCE IN GOC DRUG ABUSE PREVENTION PROGRAMS. IN ADDITION, COUNCIL AGREES MATCH USG FUNDING (\$20,000) IN SUPPORT OF MEDIA CAMPAIGN. FIRST LEG THIS CAMPAIGN ALREADY UNDERWAY ON RADIO, WITH TV SPOTS READY FOR AIRING THIS MONTH. FINALLY, ALL PARTIES UNDERSTAND THAT AMCIT ADVISOR WILL NOT RPT NOT DETERMINE CONTENT MEDIA CAMPAIGNS; RATHER, HE WILL DESIGN MATERIALS FOR PRESENTATION. DRAFT AGREEMENT SPECIFIC AS TO ALL ABOVE POINTS.

2. MISSION NOW READY SIGN AGREEMENT WITH NATIONAL COUNCIL. PROPOSE THAT AGREEMENT BE IN FORM AMENDMENT TO GOC ATTORNEY GENERAL PROAG, WHICH APPROVED BY LAINCC AND IS READY FOR SIGNATURE AS SOON AS FY -76 FUNDING BECOMES AVAILABLE. MISSION SEEKS EARLIEST POSSIBLE ACTION ON UNCLASSIFIED

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THIS PROPOSAL IN ORDER THAT MEDIA ADVISOR CAN BEGIN

WORKING

BY OCT 1 ON PREPARATIONS FOR NATION MEDIA
DRUG SEMINAR AND OTHER PROJECTS OUTLINED BY
A REFTELS.
WHITE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: DRUG CONTROL, PERSONNEL ASSIGNMENTS
Control Number: n/a
Copy: SINGLE
Draft Date: 09 JUL 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BOGOTA06361
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750237-1033
From: BOGOTA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750770/aaaackvx.tel
Line Count: 66
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
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Reference: 75 STATE 114708, 75 BOGOTA 3735, 75 BOGOTA 4277, 75 BOGOTA 6305
Review Action: RELEASED, APPROVED
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Review Comment: n/a
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Review Date: 14 OCT 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <14 OCT 2003 by ThomasVJ>; APPROVED <05 JAN 2004 by hartledg>
Review Markings:

Margaret P. Grafeld
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06 JUL 2006

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Review Release Date: n/a
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Secure: OPEN
Status: NATIVE
Subject: PUBLIC AFFAIRS- MEDIA ADVISOR FOR GOC NARCOTICS COUNCIL
TAGS: SNAR, CO, NARCOTICS COUNCIL
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006